

Business Intelligence Analyst

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Business Intelligence Analyst

Now with analytics you can predict and prevent traffic congestions.

People spend 30% of their time and income on daily commutes. Public transportation agencies are challenged to find ways to increase convenience, improve the travel experience and lower costs. Business analytics uses real-time data to anticipate and control congestions, helping traffic systems flow smoothly.

The Business Intelligence Analyst career path prepares students to learn the essential reporting software's to create management reports. This will require skills in reporting applications such as Data Filters, Data Graphics, SQL, HTML, and structured and unstructured data. The Business Intelligence Analyst will use tools to create reports, analyze, and monitor events to meet an entity's requirements.

This career path includes the following learning modules, open badges, and job roles:

Learning Modules

Module I – Analytics Overview

- Business Analytics Overview, Trends, Case Studies
- Understanding Business Intelligence and Analytics

Module II – Business Analytics Foundations

- Business Intelligence Overview
- Reports and Metadata models

Module III – Business Intelligence Analyst

- Introduction of Reporting Application
- List Reports and Crosstab Reports
- Advanced data filter
- Data graphics (charts, numerals, visualization)

- Parameters and prompts
- Query models and relationships (using SQL)
- Advanced dynamic reports
- Data sorting using effective prompts
- Report distribution through Bursting
- Data user interaction with HTML
- Structures and unstructured data

IBM Open Badges

- Business Intelligence Analyst 2017: Explorer | Mastery Award

Associated Job Roles

- Predictive Analytics Modeler
- Data Scientist
- Data Engineer

Be a part of the program and make an impact around your world.

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